



37th Annual Summerfest

July 19-23, 2017

Platinum Sponsor - \$1000

Gold Sponsor - \$500 silver sponsor - \$250

Bronze - \$150

Friends of Indian River - Under \$100

Prize Donations

Lobsterfest
Wednesday

6pm - 10pm



FOILS Lobsterfest

Beach Bash
Wednesday

5pm - 8pm



Sand Castle building Contest
Kid's paddleboard relay race
Cardboard Boat Races
Hula Hoop Competition
Limbo Competition
Candy Scramble
Sack races
Face Painting
Local Author Reading

Entertainment Downtown
Saturday
10am - 11pm



Family Fun Night
Thursday

3pm - 11pm



Sidewalk Chalk art 10am-3pm
BBQ Contest 4:30pm
Ice Cream Social 7pm
Rubber Duck race 6pm
Fireman's Water Ball 7:30pm
Fingerprinting 4:30pm-6pm
Live Music-Polar Bear Recon 7pm-10pm
Food and Beverages

Entertainment Downtown
Friday

10am - 11pm



Annual craft Show 10am-4pm
No. MI. Animal Res. Net 10am-4pm
Kid Zone 12pm-4pm
Cruise night 6pm-8pm
Entertainment Tent 3pm-11pm
Food and Beverages

Annual kayak Bike Biathlon
Sunday - Devoe Beach
9am-11pm



Annual Craft Show 10am-4pm, Chili Cook Off 3pm, Sand Drag Races and Awards 12pm-5:30pm, No.Mi. Animal Rescue 10am-4pm
Mud Brothers Of the North ATV/UTV Ride 9am-2pm Northern Rods and Rides car Show 10am-4pm
Kiwanis Club 5K and 10K Race 7am Entertainment Tent 3pm-11pm Food and Beverages

WE WOULD GREATLY APPRECIATE YOUR SUPPORT
INDIAN RIVER RESORT REGION
CHAMBER OF COMMERCE



Summerfest 2017

CHECK YOUR SPONSORSHIP LEVEL

- Platinum - \$1000*
- Gold - \$500*
- Silver - \$250*
- Bronze - \$150*
- Friends of Summerfest - Under \$100*
- Prize Donations*

Name (as you would like it listed) _____

Contact Phone: _____

Contact Email: _____

Event to Sponsor _____

2017 Summerfest Sponsor Levels

Platinum Sponsor - \$1000

- Ⓢ Logo Featured on
 - Any Dated Banner
 - Any Media Advertising (Newspaper, Radio)
- Ⓢ Company Name Listed on T-Shirts
- Ⓢ 3'x3' Sponsor Banner at Entertainment Tent
- Ⓢ 4 Event T-Shirts
- Ⓢ Free Booth at Craft Show Friday and Saturday
- Ⓢ 10 Free Weekend All Event Passes

Gold Sponsor - \$500

- Ⓢ Company Name Listed on
 - Any Dated Banner
 - Any Media advertising(Newspaper, Radio)
- Ⓢ Company Name Listed on Banner at Entertainment Tent
- Ⓢ 2 Event T-Shirts
- Ⓢ 6 Free Weekend Tent Entrance Passes

Silver Sponsor - \$250

- Ⓢ Event specific promotion
 - Any Media Advertising(Newspaper, Radio)
- Ⓢ Listed on banners and promotional material specific to the event you choose
- Ⓢ 2 Event T-Shirts
- Ⓢ 4 Free Weekend Tent Entrance Passes

Bronze sponsor - \$150.00

- Any Media Advertising(Newspaper, Radio)
- Ⓢ Listed on Banner at event of your choice (or Entertainment Tent if no event is chosen)
- Ⓢ 1 Event T-Shirts
- Ⓢ 2 Free Weekend Tent Entrance Passes

Friends of Summerfest - Under \$100

- Ⓢ 1 Free T-Shirt

Prize Donations

- Ⓢ Event Specific Promotion
- Ⓢ Listed on Banners and Promotional Material

